



FREQUENTLY ASKED QUESTIONS

1. Is CAO looking for one agency to handle all 3 mandates?

Not necessarily. We aim to assess based on capacity of respondents

2. Would CAO consider extending the submission deadline?

Unfortunately, that is not possible.

3. Is there a budget range / ceiling for this scope of work or any related component?

We are unable to provide this information at this point.

4. Regarding the RFS for copywriting and communication, what are the desired outcomes, timelines and deliverables?

Ad hoc support needed for copywriting without any specific sets of projects.

5. Is the submission of a project plan required for this RFS?

No project plan required.

6. Does copywriting include content for advertising since it usually refers specifically to that?

Not this time. The focus would be on helping with web content and guides

7. Could you please provide a copy of the most recent CAO communications strategy?

We are unable to provide this information at this point

8. What is the estimated frequency and volume of 'ad-hoc' requests per month/quarter?

We are unable to provide this information at this point

9. Will the vendor be creating content from scratch, or primarily editing/rewriting existing content?

Primarily editing and re-writing existing content

10. Do you require support with identifying key topics for consumer protection guides?

Not at this time