



FREQUENTLY ASKED QUESTIONS

1. Is CAO looking for one agency to handle all 3 mandates?

Not necessarily. We aim to assess based on capacity of respondents

2. Would CAO consider extending the submission deadline?

Unfortunately, that is not possible.

3. Is there a budget range / ceiling for this scope of work or any related component?

We are unable to provide this information at this point.

4. Regarding the RFS for public relations and government relations, what are the desired outcomes, timelines and deliverables?

Providing ongoing ad-hoc support for activities such as crisis remediation, media training, strategy proposals, monitoring legislation and policy, etc.

5. Is the submission of a project plan required for this RFS?

No project plan required since this is ad-hoc and ongoing.

6. How many requests for support do you anticipate over a month/quarter/year?

We are unable to provide this information at this point

7. What's an example of a potential PR or GR scenario that would require support?

Questions from the media, support with a crisis, MPP and councillor engagement.

8. Does reactive strategy in this scope refer to crisis communications?

Yes

9. Do you already have a crisis communications plan?

Yes

10. Do you currently have staff dedicated to GR in-house?

We do not have a resource that is exclusively dedicated to GR.